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Attorneys for Defendants LOWLIFE CORPORATION LIMITED (incorrectly sued as LOWLIFE CORPORATION, LTD); DALE MASTERS; and EBTM plc

UNITED STATES DISTRICT COURT OF CALIFORNIA
SOUTHERN DISTRICT

REALLY LIKEABLE PEOPLE, INC., a
Delaware corporation, LOSERKIDS, INC., a
California Corporation, MACBETH, INC., a
California corporation, MACBETH OPTICS,
LP, a California limited partnership, and
REALLY LIKEABLE PEOPLE II, INC.
(formerly ATTICUS CLOTHING, INC.), a
California corporation,

Plaintiffs,

) CASE NO. 07 CV 2405 L CAB
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Date: March 3, 2008
Time: 10:30 a.m.
Courtroom: 14
Judge: Hon. M. James Lorenz

vs.

LOWLIFE CORPORATION, LTD, an English limited company, EVERYTHING BUT THE MUSIC, plc, an English corporation, DALE MASTERS, an individual, and DOES 1 through 25, inclusive.

Defendants.

I, Dale Masters, declare:

1. I am the Managing Director of Lowlife Corporation Limited (“Lowlife”), a limited liability company organized under the laws of the United Kingdom. If called upon, I could testify competently to the matters stated herein.

2. In approximately July 2007, Lowlife became the Adeline Street distributor for the UK, Italy and Spain. Attached to this declaration as Exhibit 1 is a true and accurate copy of the current "Contact Us" web page from the Adeline Street website (www.adelinestreet.com) that lists Lowlife as a distributor for Adeline Street.

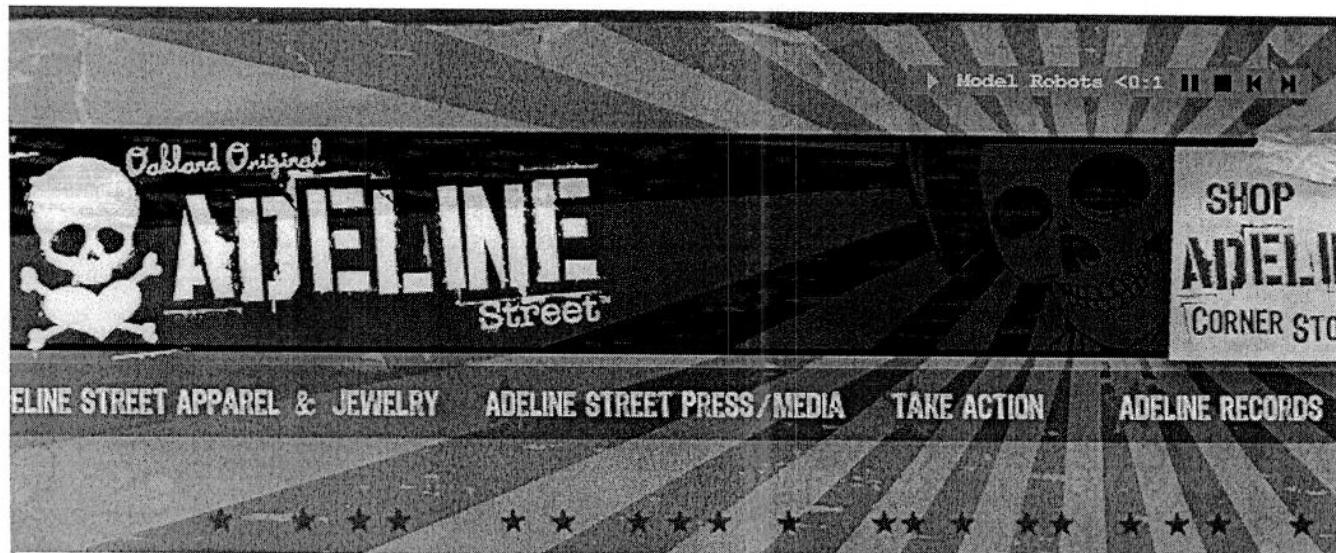
3. In approximately November 2007, Lowlife became the Rockett distributor for the UK.

4. In late May Lowlife signed a number of agreements with plaintiffs, including an agreement related to the operation of the www.loserkids.uk.com web site through December 31, 2007 (Loserkids.uk.com Wind-down Agreement). In June of 2007, Richard Breeden and I met with Andy Murray of Trinity Street at the Trinity Street office in London. Trinity Street had been operating the www.loserkids.uk.com website for Lowlife since approximately 2005. At the time of the June 2007 meeting with Trinity Street, EBTM and Lowlife were interested in having EBTM operate the www.loserkids.uk.com web site in place of Trinity Street, and believed that Loserkids would agree to allow EBTM to operate the site under the Loserkids.uk.com Wind-down Agreement. It later turned out that Loserkids would not agree to allow EBTM to operate the website. No one from Lowlife ever asked or instructed Trinity Street to turn off the www.loserkids.uk.com website. I am informed and believe that Trinity Street unilaterally turned off the web site and did so for approximately two days in early August 2007. I am informed and believe that Trinity Street turned the website back on in response to my request, on behalf of Lowlife, that they do so.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed this 25th day of February , 2008, in London, England.


DALE MASTERS

EXHIBIT 1



Wholesale Inquiries:

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All Record Label or Music related correspondence and advertising:

* Sorry, we do not accept any demos submission
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Los Angeles, CA 90036
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